



Red Star Pilots Association Advertising Media Rate Sheet



Three packages to choose from:

Tier One package (Only Two spots available):

- Duration: 6 months*
- **Your Banner Ad**** appears on every page including the Home Page, duration 10 seconds, (960px wide x 150px tall), can be static or .gif. Clicks through to your website. Open for business 24/7 worldwide.
- **Your Full page print Ad***** appears on Inside Front or Inside Rear cover of **Red Alert**.
- **Your Social Media Ad** goes on the RPA Facebook page (1200px wide x 630px tall) on an agreed date once every month. You are entitled to a different photo promoting your business each month. Does not click through to your website from our RPA page.

Cost: \$900 for six months

Tier Two package:

- Duration: 6 months*
- **Your Banner Ad**** appears on every page including the Home Page, duration 10 seconds, (960px wide x 150px tall), can be static or .gif. Clicks through to your website. Open for business 24/7 worldwide.
- **Your Half page print AD***** in **Red Alert**.
- **Your Social Media Ad** goes on the RPA Facebook page (1200px wide x 630px tall) on an agreed date once every two months. You are entitled to three different photos promoting your business in the six-month period. Does not click through to your website from our RPA page.

Cost: \$380 for six months

Tier Three package:

- Duration: 6 months*
- **Your Sidebar Ad**** (225px wide x 150px tall) goes on every page including the home page. Can be static or .gif. Clicks through to your website. Open for business 24/7 worldwide.
- **Your Quarter page print AD***** in **Red Alert**.

Cost: \$225 for six months

Notes

*Want to pay for 12 months? Look at these discounts!! **Tier 1-\$1350, Tier 2-\$610, Tier 3-\$350.**

** For current customers, these additional Web features are available NOW upon receipt of your artwork!! The rates shown above are effective upon renewal.

*** Your Print Ad artwork must be supplied suitable for 300dpi printing to be acceptable.

For Single Insertion Print Ads or other special orders, call John @619 933-2571

Please make checks payable to 'Red Star Pilots Association' and mail to: Gil Lipaz, c/o Red Star Pilots Association, 1917 Livonia Ave., Los Angeles, CA 90034.

www.flyredstar.org

